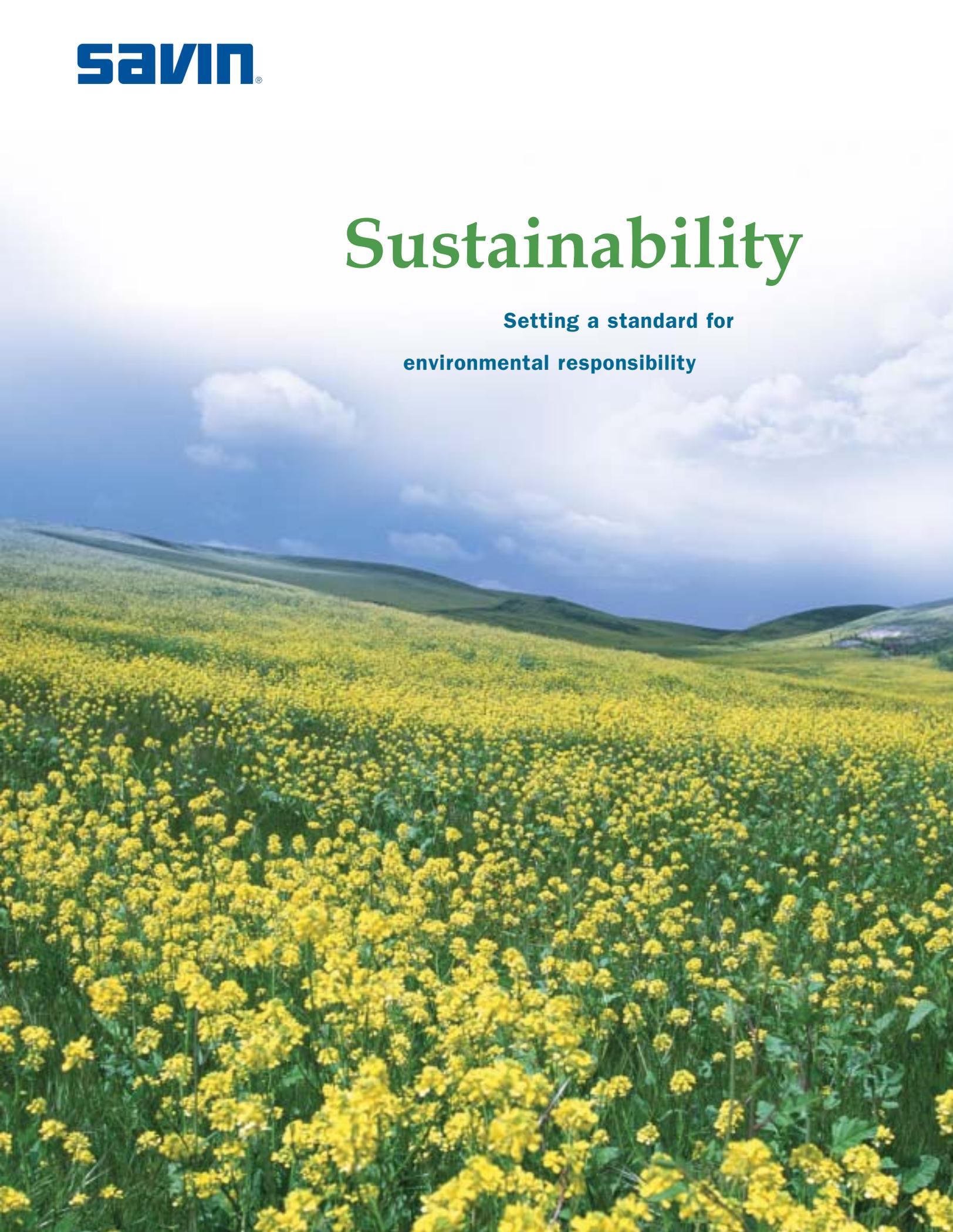




Sustainability

**Setting a standard for
environmental responsibility**



Resource Recirculation:

How we are minimizing impact on the environment.

Zero-waste-to-landfill operations are critical to our total environmental management effort. By closely monitoring SAVIN® products and processes, we can successfully minimize our environmental impact.

To that end, resource recirculation processes are in place throughout our product design, manufacturing, and distribution operations. Those resource recirculation processes are focused on three key actions, as highlighted below:

Reduce

Recycle whenever possible to reduce waste generation and new resource consumption.

Reuse

Recycle potentially reusable products to reduce energy and resource costs.

Recycle

Promote recycling in our product designs and through our recycling system networks.





Integrated Systems:

How we are taking action

Everything we do — from product planning, development and production, to sales, logistics, use, recycling and disposal — takes conservation into account. By integrating our environmental management system throughout our operations, we demonstrate our commitment to protecting the environment and our willingness to put our principles into action.

However, protecting our environment is a mission we cannot accomplish alone — it is a responsibility we share with the global community. We believe that by working together with our partners and customers, we can limit our environmental impact and promote an environmentally conscious society. By setting an example, we challenge others to do likewise.

ISO Certification:

How we are raising the bar

Savin products are manufactured in facilities that meet the rigorous international standards of ISO 14001. These standards not only serve as the foundation from which companies develop their environmental management systems; they hold companies to a higher level of environmental responsibility. Our commitment to providing products manufactured under these stringent conditions is just one example of how Savin makes environmental conservation an integral part of our business.

Cutting-edge Product Design:

How we are improving energy efficiency

Our product design initiatives include providing products with energy-efficient features. Our Quick Start-Up Technology (QSU) enables imaging systems to start up quickly when needed, while reducing energy consumption when the system is in sleep mode. Other examples include high-speed duplex printing/copying, which allows for duplex copying at the speed of one-sided copying, and electronic file sharing, available in networked systems. Both of these features help users conserve energy and save resources.

By continuing to develop product features that conserve energy and reduce greenhouse gasses, we prove that it is possible to develop cutting-edge products with a high level of environmental consciousness.

Recycling Programs:

How we are involving consumers

We believe recycling is a key element of conservation, and our recycling programs make it easy for customers to participate in our conservation efforts. Savin customers are actively encouraged to mail their used toner cartridges to our recycling center through our Toner Cartridge Return Program. Where possible, some of our cartridges include postage-paid labels for even greater convenience.

By recycling their cartridges, our customers help to keep plastic out of landfills and conserve the material and energy required to make new cartridges. With their help, we recover 90-100% of the cartridge's total weight. Our zero-waste-generating recycling center is ISO 9002 certified for quality management and ISO 14001 certified for environmental management.



We will continue to engage in these types of environmental programs, activities and green partnerships to do our part in protecting the Earth for the generations to come - and we will provide opportunities for others to do the same.



Our Policy of Environmental Management

Helping to preserve our Earth for future generations is a responsibility we share with everyone. That is why environmental management is one of our highest priorities. We adhere to all relevant laws and regulations; we are active in our efforts to conserve resources and energy, reduce pollution, and educate consumers. Our commitment is ongoing. We will continue to look for ways we can help protect the environment and contribute to the well being of the Earth.

Our Environmental Principles:

- 1.** Within our business operations, products and services, we will reduce and, where possible, eliminate pollution and waste through source reduction, conservation and recycling.
- 2.** We will conserve energy and improve the energy efficiency of our internal operations and of the goods and services we produce. We will strive to educate the public about energy conservation and its effect on the environment.
- 3.** We will strive to minimize environmental, health and safety risks to our employees and the communities in which we operate through education, safe technologies and operating procedures.
- 4.** We will make sustainable use of renewable natural resources our priority and will strive to conserve nonrenewable natural resources through efficient use and careful planning.
- 5.** We will implement these principles to be sure that every person at every level is informed about pertinent environmental issues and is fully responsible for environmental policy.
- 6.** In every location where we conduct our business, we maintain close ties with local communities, and we contribute to society by publicizing our activities and assisting in environmental conservation efforts.

Environmental Awards:

Why Savin products are getting recognition

Manufactured with the highest level of environmental consciousness, Savin products demonstrate our ongoing commitment to sustainability. We are very proud to be associated with the following environmental honors:



- Energy Star “Labeling Partner” of the Year 2000
- Energy Star “Excellence in Consumer Education” for the year 2000

- Energy Star “Office Equipment Partner of the Year” for five consecutive years (1996 – 2000)



- International Energy Agency (IEA) World's First “Copier of the Future” award to the new 35 ppm MFP (November, 1999)



- The 2003 World Environment Center (WEC) Gold Medal for International Achievement in Sustainable Development was earned by our products' manufacturer

- *Financial Times* listed our manufacturer as one of the “World’s Most Respected Companies”, and ranked it #7 among companies that best manage and effect environmental resources (December, 2001)
- The U.S. and European Business Councils for Sustainable Energy “Climate is Business” award for our efforts in protecting the global climate, presented at COP7* meeting (November 2001)
- Innovest’s “EcoValue 21” Environmental Rating ranked our manufacturer #1 out of 11 companies with an AAA rating for demonstrating a balance between business and environmental conservation (July, 2001)
- Council on Economic Priorities (CEP) “Environmental Stewardship Award”, presented at CEP's 14th Corporate Conscience Awards (June, 2001)

savin®



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